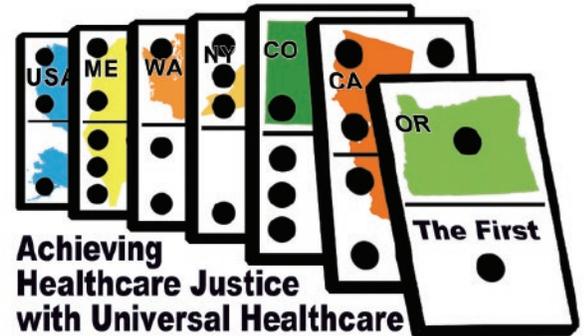


2022 Progress to Date

“The arc of the moral universe is long, but it bends toward justice.”
— Dr. Martin Luther King, Jr.

With 2022 drawing to a close, HCAO achieved a major victory! Measure 111’s passage establishes healthcare as a fundamental right in the Oregon Constitution! Led by the SEIU, ONA and HCAO, a broad and effective coalition of 58 organizations came together to achieve its passage. This is a major step towards HCAO’s ultimate goal: More equitable and affordable access to care for everyone in Oregon and the US. And after two long years, HCAO supporters began reengaging with communities across the state. This includes HCAO actively participating in ONA, OEA and AFL-CIO conventions. Additionally, HCAO volunteers built awareness and educated the public in many venues statewide...on our streets, at fairs and parades, farmers markets, through local resolutions and even at a rodeo. Our collaborative efforts to improve the lives of individuals, families and communities were greatly expanded through the collective efforts of our volunteers, board and staff. Our work with Fair Shot for All, Oregon Nurses Association, Allies for a Healthier Oregon, unions like SEIU and numerous community groups resulted in a significant expansion of HCAO’s base of support.



HCAO’s accomplishments as of November 10, 2022 include the following ...

- Passed Measure 111 that establishes healthcare as a fundamental right for all in Oregon.
- Built a broad Coalition of 58 diverse organizations all of whom endorsed and contributed to Measure 111’s passage.
- Tracked, influenced, and assisted the Task Force on Universal Health Care through the completion of its robust, statewide public engagement process.
- Recruited and organized many individuals to testify at eight Task Force regional and affinity group Listening Sessions.
- Deepened strong partnerships with the Oregon Academy of Family Physicians, Ecumenical Ministries of Oregon, Central City Concern, Basic Rights Oregon and many more partner organizations key to legislative successes.
- Actively participated with the Oregon Public Health Association to pass HB4052, a bill to improve the health outcomes of Oregonians who are impacted by racism— decreasing barriers to care and at the same time advancing the public’s health.
- Increased HCAO roster of Business Allies and diverse Member & Endorsing Organizations—including Project Access Now, Rural Engagement Project, OEA Santiam UniServe Council, P’nai OR and more.
- Inaugurated HCAO’s first annual donor appreciation Garden Party & fundraiser sponsored by OCHIN and Geof Beasley—a huge success!
- Welcomed Trina Bauman, HCAO’s new membership coordinator, to enhance HCAO’s support capacity for our chapters and committees.



HCAO’s Union County Chapter supporting Universal Health Care at the La Grande Farmers Market



PCUN supports Health Care for All Oregon and Universal Health Care

2023 Plans

Health Care is a Human Need—Health Care is a Human Right



HCAO will continue to focus on our longstanding strategic goals: (1) increase awareness of and support for HCAO’s mission across Oregon’s diverse communities; (2) raise sufficient resources required to sustain a strong, growing infrastructure that supports our chapters & volunteer base; (3) engage volunteers to organize and mobilize across our state and (4) advance policy and legislative efforts in conjunction with our member organizations and other allies. HCAO’s ultimate goal is to ensure legislative passage of the Single Payer Universal Healthcare Plan recommended by the Task Force on Universal Health Care. Building on momentum from the recent passage of Measure 111, we will make clear advances in the work required to achieve an equitable, publicly funded, universal healthcare system.

HCAO’s objectives for 2023 (and beyond) include ...

- Effectively educate and advocate so that legislators take the next bold steps needed to transform healthcare in Oregon. This may include a collaborative Lobby Day at the State Capitol during the 2023 Legislative Session.
- Ensure that a diverse and skilled Universal Health Care Governance Board is established and funded by the 2023 Legislature and approved by the Governor.
- Develop effective public messaging to counter resistance to healthcare transformation.
- Train our volunteers in effective advocacy, communication, and outreach skills.
- Increase statewide listening and awareness programs—particularly to disenfranchised or marginalized communities.
- Expand our engagement with businesses of all sizes, faith communities, the disabled and others striving for social justice.
- Work with our national legislators supporting all bills in the US Congress that move us towards universal healthcare including necessary federal waivers for states.
- Increase the number of organizational and local resolutions supporting Universal Healthcare, including current efforts in Medford, Bend, Beaverton, Woodburn, Grants Pass and other jurisdictions.
- Improve HCAO’s communication infrastructure to increase effective information dissemination and community engagement.
- Implement major donor outreach and other best practice fundraising activities—our primary goal is to double the number of HCAO’s monthly donors.



HCAO’s Lane County Chapter shows off its multi-generational support

HCAO knows the vast majority of Oregonians want universal access to healthcare. We know single payer is the only affordable plan to achieve this. We will continue engaging with individuals and communities statewide to change what we now have—a “system” that denies care. Healthcare transformation continues to be an uphill battle. HCAO and our allies must continue with a flexible strategy that strongly focuses on collaboration. To succeed, we must win the messaging battle with our opponents in Oregon and nationally. It won’t be easy, but it’s ultimately doable.



HCAO Board Member Dr. Antonio Germann was chosen to be Grand Marshall of 2022’s Fiesta Mexicana Parade in Woodburn



HCAO’s Union County Chapter stood up for healthcare in local parades and similar events.